

AZBO Sponsorship Policy (Update June 2024)



I. Purpose

The purpose of this policy is to establish a means of delivering great value while offering flexibility to select options that provide the most exposure for their investments in Arizona Building Officials activities. Policies and guidelines are developed to promote consistency and uniformity in recognition of our sponsors. AZBO sponsorship levels are customizable by applying funds to the event of your choice and by adding all funds appropriated and paid to AZBO on the bottom of the page to determine the applicable sponsorship level.

II. Policy

A. AZBO sponsorship is **based on a calendar year** (*January 01- December 31*) with sponsorship drives beginning in October for the following calendar year. While the formal sponsorship drive concludes in December, new sponsors can be added throughout the year. Out of respect for our current sponsors, *partial sponsorships are not available and discounted rates are not available*. However, multiple sponsors may sponsor any day, function or event.

B. Sponsorship levels recognized as part of this policy are: (**See also graphic below*)

- | | |
|------------------------|-----------------|
| a. Platinum | \$13,000 |
| b. Gold Level | \$8,000 |
| c. Silver Level | \$5,000 |
| d. Bronze Level | \$2,000 |

C. In addition to the sponsorship benefits listed, AZBO will list all sponsors' contact information in the annual AZBO Directory.

If you would like to become an AZBO sponsor, please see page 2 to make your sponsorship selections?

Once your application is complete, please email it to azboshelly@gmail.com

AZBO Treasurer, Mike Grubbs (mikegrx@hotmail.com) will follow up by sending an invoice.

Leveled Sponsorship Application

Your support is valued greatly by the Arizona Building Officials and on behalf of the membership, we would like to *thank you* for considering an AZBO sponsorship. **Without your contributions, much of what we do would not be possible.**

To provide **the highest level of return** for your investment in AZBO, we have created the following levels and opportunities for your organization as you support AZBO.

Cost of Sponsorship Levels:

Sponsorship/Advertising Benefits:	Actual Cost Value of AZBO Institutes and Events	Platinum Level	Gold Level	Silver Level	Bronze Level
↓	↓	\$13,000	\$8,000	\$5,000	\$2,000
AZBO Landing Page Web Presence	\$3,500	x			
Keynote Speaker Sponsor Annual Business Meeting	\$3,000	x			
ABM Awards Dinner Sponsor	\$2,000	x			
Golf Tournament Sponsor	\$2,500	x	x		
Institute Lunch Sponsor – 1 Institute/year <small>(NOTE: Platinum Level Includes TWO Lunches, 1 each, Spring and Fall)</small>	\$1,500	x	x		
Institute Breakfast Sponsor – 1 Institute	\$1,000	x	x	x	
Annual Business Meeting Invite and Table	\$1,000	x	x		
Vendor Table Spring	\$1000	x	x	x	

Vendor Table Fall	\$1000	x	x	x		
Recognition at All Events	\$2,000	x	x	x	x	
Actual Value of Sponsorship Levels:						
'A La Carte' Sponsorship Opportunities:						
REGISTER/PAY VIA EVENTSQUID ONLY						
<ul style="list-style-type: none"> ● Golf Hole Sponsor <i>(Includes tournament registration for one player)</i> ● Vendor Table Spring <i>(Fee Includes meals/snack for ONE representative for the week- Additional representatives to pay \$70 PP, for the week:</i> ● Vendor Table Fall <i>(Fee Includes meals/snack for ONE representative for the week- Additional representatives to pay \$70 PP/day, for the week).</i> ● Institute Lunch Sponsorship - <i>Limited availability</i> ● Institute Breakfast Sponsorship - <i>Limited availability</i> 	 	→	\$21,500	\$11,500	\$5,000	\$2,000
	\$250					
	\$1000					
	\$1000					
	\$1,500					
	\$1,000					

Complete LEVELED Sponsorship Application Here:

Sponsor Association/Company Name	
Contact Name, Title	
Contact, phone, email	
Level of Sponsorship Chosen (Platinum, Gold, Silver, or Bronze)	

For Your Additional Consideration and Budgetary Planning~

Listed here are the yearly 'A La Carte' Sponsorship opportunities which can be registered and paid for via Eventsquid

- Vendor Table (Spring) (\$1000)
- Vendor Table (Fall) \$1000
- Institute Lunch (\$1500 per/day/ institute)
- Institute Breakfast (\$1000 per/day/ institute)
- Golf Hole Sponsor (\$250)

Sponsorship Application: Leveled Sponsorship Benefit Descriptions

Landing Page Presence: AZBO will place your company logo on its website landing page in a rotating banner dedicated to Platinum level sponsors thereby giving maximum visibility to your organization.

Keynote Speaker Sponsor: Every year at AZBO's Annual Business Meeting a keynote speaker/instructor addresses the attendees. Your Platinum level sponsorship includes your organization being named as the Keynote Speaker Sponsor during the introduction and after the speaker.

ABM Awards Dinner: At the annual Awards Dinner your organization will be recognized as a Platinum Level sponsor and publicly thanked for your support during this, and all AZBO events.

Golf Tournament Sponsor: will be announced at both the ABM general meeting as well as, the golf awards ceremony. For Platinum and Gold leveled sponsors, AZBO will provide complementary golf passes for FOUR to the tournament and a complimentary hole sponsorship. The Golf Event Platinum and Gold Sponsors may provide their logos to the Golf Director prior to the tournament, so that AZBO can provide a banner advertising those sponsors This banner will be posted at the golf registration area the morning of the tournament. In addition, AZBO will provide a breakfast snack, lunch, golf prizes, and the AZBO Golf Director coordinator, with help from the sponsor(s), will provide gift bags for the Golf Tournament participants. Donating Event Sponsors' logos will be printed on the outside of gift bags to serve as further advertisement.

Vendor Table: Platinum, Gold and Silver Leveled Sponsors will be provided with a table and access to electricity for a vendor booth for the length of the event. (Table provision Includes meals/snacks for ONE representative for the week- Additional representatives to pay \$70 PP/day, for the week via Eventsquid)

Institute Lunch Sponsor: Your name will be prominently displayed as the sponsor for a lunch and will be publicly thanked during the announcements of that lunch for your sponsorship.

Institute Breakfast Sponsor: Your name will be prominently displayed as a sponsor for one of the Continental Breakfasts provided before each day before the institute.

Annual Business Meeting and Invite: Platinum and Gold Leveled Sponsors will be invited to attend the Annual Business Meeting and a banner reflecting their logos will be displayed..

Recognition at all Events: All leveled sponsors will be acknowledged and thanked and banners containing logos will be at the Spring Institute and Fall Institutes.

Additional 'A-La-Carte' Opportunities:

Golf Hole Sponsors will be announced by the AZBO Golf Director at the golf awards ceremony and will be provided ONE complimentary entry to the golf tournament from AZBO. Additionally, **Hole Sponsors** have the opportunity to provide their logo to the AZBO Golf Director in advance of the tournament, so AZBO can provide a sign to be posted at their designated sponsored hole. (Vendor Space not available for golf tournament)

Vendor Table: Your organization will be provided with a table and access to electricity for a vendor booth for the length of the Spring and/or Fall institute. (Table fee Includes meals/snacks for ONE representative for the week- Additional representatives to pay \$70 PP/day, via Eventsquid)

Institute Lunch Sponsorship: Your name will be prominently displayed as the sponsor for a lunch and will be publicly thanked during the announcements of that lunch for your sponsorship. (Note: Availability is limited to lunches not already sponsored by Platinum, Gold and Silver Level sponsors.)

Institute Breakfast Sponsorship: Your name will be prominently displayed as a sponsor for one of the Continental Breakfasts provided before each day before the institute.) *Note: Availability is limited to breakfasts not already sponsored by Platinum, Gold and Silver Level sponsors.)*