



## AZBO Sponsorship Policy

### I. Purpose

The purpose of this policy is to establish a means of delivering great value while offering flexibility to select options that provide the most exposure for their investments in Arizona Building Officials activities. Policies and guidelines are developed to promote consistency and uniformity in recognition of our sponsors. AZBO sponsorship levels are customizable by applying funds to the event of your choice and by adding all funds appropriated and paid to AZBO on the bottom of the page to determine the applicable sponsorship level.

### II. Policy

- A. AZBO sponsorship is **based on a calendar year** (*January 01- December 31*) with sponsorship drives beginning in October for the following calendar year. While the formal sponsorship drive concludes in December, new sponsors can be added throughout the year. Out of respect for our current sponsors, *partial sponsorships are not available and discounted rates are not available*. However, multiple sponsors may sponsor any day, function or event.
- B. Sponsorship levels recognized as part of this policy are: (*\*See also graphic below*)
- |                        |                 |
|------------------------|-----------------|
| a. <b>Platinum</b>     | <b>\$13,000</b> |
| b. <b>Gold Level</b>   | <b>\$8,000</b>  |
| c. <b>Silver Level</b> | <b>\$5,000</b>  |
| d. <b>Bronze Level</b> | <b>\$2,000</b>  |
- C. In addition to the sponsorship benefits listed, AZBO will list all sponsors' contact information in the annual AZBO Directory.

If you would like to become an AZBO sponsor, please see page 2 for sponsorship selections and opportunities. Please complete the contact information at the bottom of the page. Once complete, the application and payment can be emailed to [azboshelly@gmail.com](mailto:azboshelly@gmail.com) or sent to:

AZBO Registrar  
Box 431  
3039 W Peoria Ave, Ste C 102  
Phoenix, AZ 85029



## Sponsorship Application

Your support is valued greatly by the Arizona Building Officials and on behalf of the membership, we would like to *thank you* for considering an AZBO sponsorship. **Without your assistance, much of what we do would not be possible.**

In an effort to provide **the highest level of return** for your investment in AZBO, we have created the following levels and opportunities for your organization to support AZBO.

Sponsor/Advertising Benefit	Levels:	Platinum	Gold	Silver	Bronze
Cost of Sponsorship		\$13,000	\$8,000	\$5,000	\$2,000
Landing Page Web Presence	\$3,500	x			
Keynote Speaker Sponsor Annual Business Meeting	\$3,000	x			
ABM Awards Dinner Sponsor	\$2,000	x			
Golf Tournament Sponsor	\$2,500	x	x		
Teacher and Vendor Hospitality Room Sponsor	\$1,500	x	x		
Institute Lunch Sponsor - 1	\$1,500	x	x		
Institute Breakfast Sponsor - 1	\$1,000	x	x	x	
Institute Break Sponsor - 1	\$500	x	x	x	
Annual Business Meeting Invite and Table	\$1,000	x	x		
Vendor Table Spring	\$750	x	x	x	
Vendor Table Fall	\$750	x	x	x	
Recognition at All Events	\$2,000	x	x	x	x
<b>Value of Sponsorship</b>	\$20,000	\$20,000	\$11,500	\$5,000	\$2,000
<b><u>Individual Opportunities (purchased separately)</u></b>					
Golf Hole Sponsor	\$250				
Vendor Table Spring	\$750				
Vendor Table Fall	\$750				
Institute Lunch Sponsorship - Limited availability	\$1,500				
Institute Breakfast Sponsorship - Limited availability	\$1,000				

**Complete Application Here:**

<b>Sponsor Association/Company name</b>	
<b>Contact name, title</b>	
<b>Contact, phone, email</b>	
<b>Level of sponsorship chosen (Platinum, Gold, Silver or Bronze)</b>	
<b>Additional Opportunities: (Place an 'X' next to all that apply)</b>	<ul style="list-style-type: none"> <li>• Golf Hole Sponsor</li> <li>• Vendor Table (Spring)</li> <li>• Vendor Table (Fall)</li> <li>• Institute Lunch</li> <li>• Institute Breakfast</li> </ul>



**Sponsorship Application: Benefit Descriptions**

**Landing Page Presence:** AZBO will place your provided logo on its main landing page in a rotating banner dedicated to Agua Azul level sponsors giving maximum visibility to your organization.

**Keynote Speaker Sponsor:** Every year at AZBO's Annual Business Meeting a keynote speaker/instructor addresses the attendees. Your organization will be named as the Keynote Speaker Sponsor during the introduction and after the speaker

**ABM Awards Dinner:** At the annual Awards Dinner your organization will be named as the sponsor and publicly thanked for your support during this event.

**Golf Tournament Sponsor:** will be announced at both the ABM general meeting as well as, the golf awards ceremony. For this sponsorship, AZBO will provide complementary golf passes for four to the tournament and a complimentary hole sponsorship. The Golf Event Sponsor may provide their logo to the Golf Director prior to the tournament, so that AZBO can provide a banner for that sponsor, to be posted at the golf registration area the morning of the tournament. In addition, AZBO will cover the cost of and the AZBO Golf Director will plan with help from the sponsor(s), a breakfast snack, lunch, golf prizes and goodie bag with the Golf Tournament Event Sponsor's logo printed on the outside for all golfers, in the name of the Event Sponsor.

**Teacher and Vendor Hospitality Suite:** At each Institute AZBO provides a Teacher and Vendor Hospitality Suite after Monday-Thursday. Your name will be visibly displayed as a sponsor in the suite and you will be invited to participate in an informal and relaxed atmosphere at the end of the day.

**Institute Lunch Sponsor:** Your name will be prominently displayed as the sponsor for a lunch and will be publicly thanked during the announcements of that lunch for your sponsorship.

**Institute Breakfast Sponsor:** Your name will be prominently displayed as a sponsor for one of the Continental Breakfasts provided before each day before the institute.

**Institute Break Sponsor:** Your name will be prominently displayed as the sponsor for a break session held during one of the Institutes.

**Annual Business Meeting and Invite:** Your organization will be invited to have a booth and attend the event (booths will not be allowed by any other vendors than those meeting the annual Agua Azul or Gold level sponsorship).

**Vendor Table:** Your organization will be provided with a table and access to electric for a vendor booth for the length of the event.

**Recognition at all Events:** Your organization will be displayed at the Spring Institute, Fall Institute and Annual Business Meeting

**Additional Opportunities:**

The **Golf Hole Sponsor** will be announced by the AZBO Golf Director at the golf awards ceremony and will be provided one complimentary entry to the golf tournament from AZBO. Additionally, **Hole Sponsors** have the opportunity to provide their logo to the AZBO Golf Director in advance of the tournament, so AZBO can provide a sign to be posted at their designated sponsored hole. ABM exhibitors will be provided a vendor space, table, and electrical if requested. *(Vendor Space not available for golf tournament)*

**Vendor Table:** Your organization will be provided with a table and access to electricity for a vendor booth for the length of the event.

**Institute Lunch Sponsorship:** Your name will be prominently displayed as the sponsor for a lunch and will be publicly thanked during the announcements of that lunch for your sponsorship. *Note: Availability is limited to lunches not already sponsored by Agua Azul and Gold level sponsors.*

**Institute Breakfast Sponsor:** Your name will be prominently displayed as a sponsor for one of the Continental Breakfasts provided before each day before the institute. *Note: Availability is limited to lunches not already sponsored by Agua Azul and Gold level sponsors.*

Adopted October 25, 2017

*Continued without amendment, August, 2023*